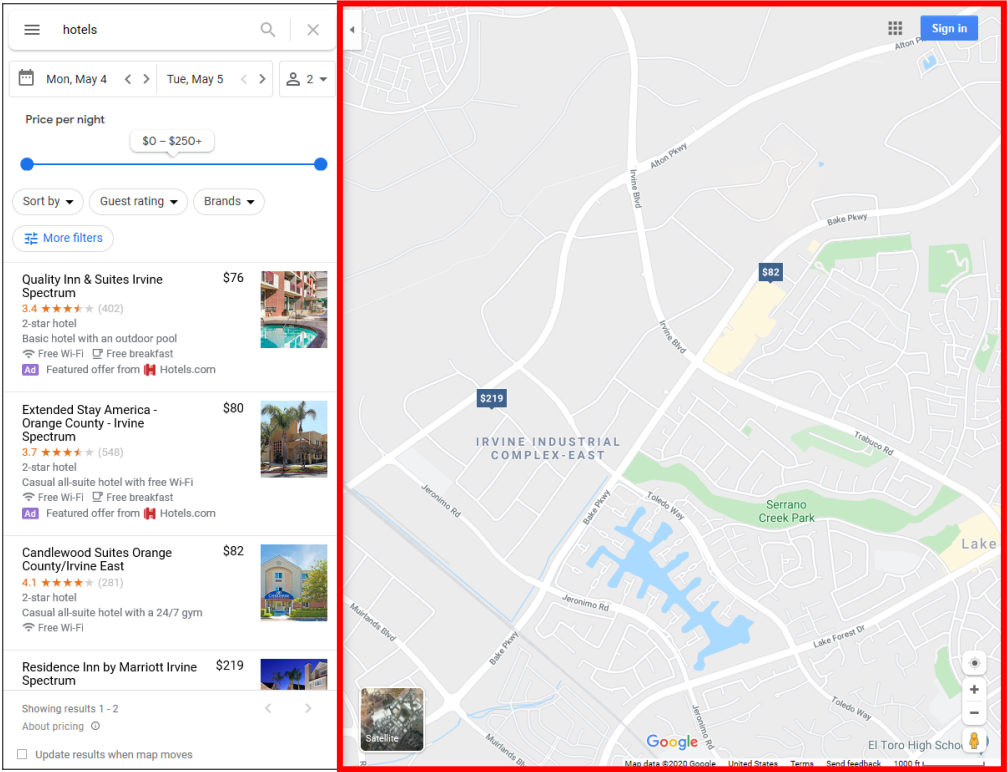


# Exhibit 3

**Ex. 3 - Infringement Chart for U.S. Patent No. 9,152,981 (Claim 9)**

Claim Element	Infringing Instrumentality
<b>Claim 1</b>	
<p>9[A] A method comprising: displaying a geographical map on a computer display, wherein the geographical map includes a plurality of selectable points of interest; and</p>	<p>Google has committed acts of infringement under 35 U.S.C. § 271 with its Accused Products.</p> <p>Google's Accused Products display a geographical map on a computer display, wherein the geographical map includes a plurality of selectable points of interest. <i>See, e.g.:</i></p> <p>Google's Accused Products comprise displaying a geographical map on a computer display, as shown below exemplarily.</p>  <p>Further, this geographical map includes a plurality of selectable points of interest, as shown below</p>

**Ex. 3 - Infringement Chart for U.S. Patent No. 9,152,981 (Claim 9)**

		<p>exemplarily.</p>
9[B]	<p>based on a selection of one of the selectable of said plurality of points of interest, displaying on said computer display a list of advertisements associated with the selected one of the plurality of points of interest.</p>	<p>Google's Accused Products display on said computer display a list of advertisements associated with the selected one of the plurality of points of interest based on a selection of one of the selectable of said plurality of points of interest. <i>See e.g.:</i></p>

**Ex. 3 - Infringement Chart for U.S. Patent No. 9,152,981 (Claim 9)**

The screenshot displays a mobile application interface for finding hotels. The top section shows the search results for "Candlewood Suites Orange County/Irvine East", a 4.1-star, 2-star hotel. Below this, there are icons for Directions, Save, Nearby, Send to your phone, and Share, followed by a "CHECK AVAILABILITY" button. A section titled "Verify info with this place" notes that hours or services may differ due to COVID-19. A red box highlights the "Compare prices" section, which shows a table of prices from various booking sites for a stay from Monday, May 4 to Tuesday, May 5 for 2 people. The table lists prices from \$89 to \$91. Another red box highlights the hotel's location on a map, marked with a red pin and labeled "Candlewood Suites Orange County/Irvine East".

Booking Site	Price
Hotels.com	\$89
Booking.com	\$89
Expedia.com	\$89
FindHotel	\$82
View more rates	from \$82